### A Year of Growth

2015 was another big year for the City of Lakes Community Land Trust (CLCLT). One of the larger changes for the organization was the merger with Neighborhood Housing Services of Minneapolis (NHSM) in July. In addition to growing the CLCLT staffing by close to 50% with the addition of Glennis Ter Wisscha and Karin Williamson from NHSM, the CLCLT will now have the opportunity to better serve the larger community through an array of down payment and rehab loan products in 2016. NHSM has a strong legacy in Minneapolis of serving the community and the CLCLT is looking to carry on that commitment to the community and residents served.

By year-end 2015, we will have assisted approximately 40 new households achieve CLCLT homeownership and we will be the stewards of over 200 affordable homes in Minneapolis (representing less than .25% of all ownership units in Minneapolis). Each of these homes will remain perpetually affordable with no or very little additional affordability investments needed ever again. The CLCLT has also now facilitated over 35 resales to new households.

It's important to note that essentially no new public investments were needed to create the affordability for the 35 resales due to the long-term affordability mechanism built into the community land trust. The **Community Land Trust way of homeownership** is working! We have a long way to go as we've come to understand the great desire that hundreds of lowand moderate-income households have to purchase a home in Minneapolis before the cost of housing further exceeds their means, but we are well poised to grow our impact and we believe the community is

increasingly supportive of the CLCLT. Much of this can be attributed to you and your support of our mission; through your financial support, referrals, public testimonies or your artistic endeavors that feature the CLCLT in some way. We would not be here without all of you and we look forward to what the next year will bring.



Jeff Washburne, Executive Director

### First CLCLT Duplex Homeowner

In March 2015, the CLCLT's first duplex was purchased through HIP in the Ventura Village Neighborhood. The CLCLT's long-term interest in the property ensures the owner-occupied homeowner has the tools neeeded to be a successful landlord (e.g., landlord training, tenant screening and maintenance reserves) and assures to the community the home will be permanently owneroccupied. The CLCLT is currently developing two more duplexes (one in North Minneapolis, one in South Minneapolis) that will be available for purchase in 2016.





# First New Multi-Generational Homes

Two 3-bedroom, 1.5 bath plus 1 bedroom, 1 bath "multigenerational" homes were built by the CLCLT in 2015. There are several "firsts" associated with these homes that

- First homes CLCLT built from the ground up;
- · First homes completed and sold utilizing the City of Minneapolis' new Accessory Dwelling Unit (ADU) code;
- the CLCLT: and
- First new construction homes in the Lind Bohanon Neighborhood in many years!





# in Minneapolis

include:

- First homes with solar panels with leases tied to



### **2015 By The Numbers**

### CLCLT

38 educational orientations for 300 interested buyers (average of 7 attendees per orientation, up from 5 attendees per orientation in 2014).

40 property closings providing housing to 58 adults and 62 children under the age of 18, and a total CLCLT investment of \$1,483,036!

### **NHSM**

\$293,122,165 invested in the City of Minneapolis (primarily Near North Minneapolis neighborhoods) since 1980.

28,000 customers served in this same timeframe, of which 15,000 received pre-purchase training and/or individual counseling.









### **Innovative CLT Interventions: Keeping Existing Homeowners in their** Homes

In the fall of 2015 the CLCLT was able to assist two more long-term homeowners retain homeownership through the innovative use of the Community Land Trust. Life happens, and households can run into tough times when they are facing issues such as injury or loss of employment. There are cases where households may have equity but have had struggles that have resulted in them potentially losing their home due to city code violations and/or tax forfeiture. The CLCLT has now successfully assisted several households remain in their homes and benefit from the supportive environment of the CLCLT to assist with deferred maintenance and restructure of debt while ensuring the home remains permanently affordable through the CLCLT.

### **Rebuilding More than Houses: Successes of Hennepin County Sentencing** to Service Homes

2015 marked the sale of the fifth home completed in partnership with Hennepin County Sentencing to Service Homes (STS Homes) and Housing and Redevelopment Authority (HRA). STS Homes rehabs the homes as part of their on-the-job carpenter training program for men and women primarily from Hennepin County who are on probation in the county or incarcerated in Minnesota Correctional Facilities. The work on the homes is exceptional, and the program allows an opportunity for the CLCLT to link housing to training and employment to community betterment in Minneapolis.











Glennis Ter Wisscha, Program Administrator Jeff Washburne, Executive Director Karin Williamson, Loan Administrator

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## Many Thanks to our 2015 members and partners

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Affordability Investment Capital City of Minneapolis

City of Minneapolis CPFD Hennepin County HRA Hennepin County Resident & Real **Estate Services** Longfellow Community Council Metropolitan Council Minnesota Housing

Victory Neighborhood Association **Enterprise Community** 

In-Kind Contributors Avenue Eatery

David Chalfant Chinook Book Kate Coward Equal Exchange Great Harvest Bread Company Hennepin Made Glass Mall of America Mid-America Festivals Milda's Café Pourhouse Minneapolis Riverview Theater

Roberts Shoe Store Roller Garden Sue Trosvig St. Paul Saints Surly Brewing Co. Target Center The Wedge Community Co-Op Twins Six Walker Art Center Welna Ace Hardware

> **Special Recognition** Anthony Campagnola Kimberly Goldfarb Connie Green Jeremy Greenhouse Hennepin County Sentencing to Service Homes Home Depot Toulee Khang Witt Siasoco Osborne Strickland

Steve Strom

Molly Van Avery

Wilde Roast Café



City of Lakes **Community Land Trust** 







### Creating Community Ownership that Preserves Affordability and Inclusivity is the mission of the City of Lakes Community Land Trust - updated and adopted April 2016

## City of Lakes Community Land Trust 2015 Financial Report

Curren	ıt	Ass	ets
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Total Current Assets	\$13,428,533
Land in Trust	<u>\$5,993,935</u>
Property Held for Resale	\$1,029,526
Prepaid Expenses	\$13,079
Equipment and Property	\$598,724
Funds Receivable	\$3,452,320
Cash, restricted for loan funds	\$1,943,043
Cash	\$387,906

#### **Current Liabilities**

Program Funds – City of Mpls.	\$1,816,000
Refundable Advances	\$324,739
Line of Credit & Recoverable Grants	\$318,729
Construction and Accounts Payable	\$191,925
Accrued Expenses	\$22,912
Notes Payable	\$462,077
Forgivable Loans	<u>\$4,088,927</u>
<b>Total Current Liabilities</b>	\$7,225,309

### 2015 Fund Balance

2015 Fund Balance	\$6,203,224
Gain for 2015	<u>\$3,849,112</u>
Beginning of Year Balance	\$2,354,112

Total Liabilities and Fund Balance \$13,428,533

#### **2015 Statement of Activities**

Support and Revenue	
Foundation and Corporate Support	\$290,885
Contribution through NHSM Acquisition	\$3,699,674
Government Grants – homes/rehab (net)	\$188,203
Membership and Sponsorships	\$21,445
Earned Income	<u>\$590,882</u>
Total 2015 Support and Revenue	\$4,791,089

Expenses	
Program Services	\$887,664
Management and General	\$46,896
Fundraising	<u>\$7,417</u>
Total 2015 Expenses	\$941,977
2015 Gain (Loss) Change	\$3,849,112